Lilit Mailyan

Senior Video Editor | Creative Technologist | Generative AI Video Workflows
Tel Aviv-Yafo, Israel (open to remote)
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Summary

Senior video editor with seven years in commercial video, from beauty brands to B2B software, now designing generative AI production workflows. Combines editing craft with systems thinking: turning generative models into reliable, on-brand output and building pipelines that scale one idea across every format. Background in VFX compositing and applied mathematics.

Experience

Creative AI & VFX Artist Oct 2025 – Present
Wider

- Build generative AI video workflows in node-based canvases, combining video (Runway, Kling, Veo, Sora, Seedance), image (Midjourney, Flux, Nano Banana) and voice (ElevenLabs) models into one pipeline.
- Engineer and tune advanced prompts for high-fidelity visual and audio generation.
- Built a Python and ffmpeg ad pipeline with Claude Code that turns gameplay footage into split-screen AI actor ads in 4 ratios: 102 creatives in one month, 1 h per 34-ad batch vs 10+ h by hand.
- Own full-cycle production of confidential (NDA) projects end to end with full autonomy, including direct client relationships.

Video Editor Apr 2024 – Sep 2025
Particle For Men

- Edited about 60 short-form video ads per month by hand for paid social on Meta, TikTok and YouTube with the performance marketing team.
- Integrated AI tools into the post-production pipeline, cutting turnaround time.

Video Editor Jun 2021 – Dec 2023
Natasha Denona

- Led post-production for 2 to 4 global product launches and 3 to 4 campaigns per month; directed video shoots.
- Owned brand consistency across campaign assets on tight launch deadlines.

Freelance Video Editor Feb 2019 – Present
Self-employed

- Deliver product explainers, technical videos and motion graphics for long-term B2B clients, including DealHub.io.

Skills

Editing and Finishing: Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Nuke, Avid Media Composer
AI Workflows: node-based generative canvases (Weavy, ComfyUI), prompt engineering and tuning
Generative AI: Runway, Kling, Veo, Sora, Seedance, Midjourney, Flux, Nano Banana, ElevenLabs
Automation: building internal production tools with Claude Code
Craft: color grading, motion graphics, sound design, VFX compositing

Education

Infocus Film School Vancouver, Canada
Diploma, Visual Effects Compositing *2023 – 2024*

Sapir Academic College Sderot, Israel
Coursework toward Bachelor's degree, Cinema (School of Audio & Visual Arts) *2022 – 2023*

JumpCut School for Editors and Animators Tel Aviv, Israel
Certificate, Video Editing (Avid Media Composer) *2019 – 2020*

Yerevan State University Yerevan, Armenia
Coursework toward Bachelor's degree, Informatics and Applied Mathematics *2017 – 2019*

Languages

Armenian (native), Russian (fluent), English (fluent), Hebrew (professional)